



2024/2025 California Membership - September Promotion #4

We are the Branches of the Tree of Life for Our Veterans!

National Ambassador: Linda Roloff Department President: Sharonda Lewis

California Membership: Mary Ryser

Let your Branches Grow! Our Roots are the Veterans of Foreign Wars.



Let your Branches Grow! Some Great News happening for our organization!

At the VFW 125th National Convention in Kentucky, delegates assembled and approved the Purple Heart Medal as eligibility for membership to the VFW, our nation's only veteran service organization dedicated to COMBAT veterans.

This Purple Heart Medal is presented to individuals for wounds as a result of enemy action. The VFW organization realized that, today, being wounded is not limited to overseas deployments. The Purple Heart is presented for wounds as a result of enemy actions, treated by medical personnel. The perpetrators of those actions were at the behest of foreign Adversaries on our soil. Recognizing the proxies of our enemies committed that action does not diminish the fact its roots came from abroad, therefore: Foreign.

Since this is changed at the 125th Convention by the delegates, I look forward to the Veterans of Foreign Wars Auxiliary soon accepting all membership applications with Purple Heart recipients.

QR CODE:

This is an exciting way to attract those members who are always on their phones and do everything on their phone. Download the QR CODE from the National website and keep it on your phone to show potential new members that they can join by just a click. Once you open the app, it will show what the VFW Auxiliary Organization supports and who we are. You can open tabs for Fact Sheet, Membership application and Membership Brochures. Then you can put your zip code in and it will give you the nearest VFW in your area. Pretty neat!! Go ahead and try it!!

I would LOVE to see your reports on how you used the QR Code to sign up members. Shoot me a report at <http://vfwauxca.org> and you could be featured in our Promotion to the National Ambassador. Below is an example of Recruiter of the Month.

JUST ONE CARD:

Use this tool at your meetings! This is a great way officers and members can print this out. It's taking a Pledge to at least sign up one new member. Just think if all your members just signed up 1, how much more help we would be for our Veterans. This can be found under MALTA > Member Resources.

I know California are Proud Members and I know you're going to be excellent at growing your Auxiliary and this Organization for our Veterans.



Recruiters of the Month - Great Job, 7907 District 1!

Held a Family Freedom Festival where we had a booth with membership information at it. We also had a trivia game that required all attendees to visit our booth. The trivia game also contained questions regarding what the Auxiliary is all about and what membership means, what the VFW does, patriotism, education, all scholarships, Buddy Poppy and hospital.